



The Peel Institute is a charity founded in the 19th century, serving the diverse communities of the Islington, City of London and Camden areas of London. We now operate from the Peel Centre, a fully accessible community centre on the borders of King's Cross.

Our Mission — 'The Peel Institute aims to work with local communities to promote and provide opportunities and facilities for education, recreation, and the advancement of the social, economic, physical and mental well-being of those most in need with the aim of enabling long term sustainable improvements on significant issues affecting their quality of life.'

Adult Education Classes
After School Child Care
Child Care Training
Community Development

What we provide

Crèche Facilities
Day Centre for Older People
Day Trips
Staffed Holidays and Outings
Gay, Lesbian and Bisexual
Education Support Project
Health and Fitness Classes
Holiday Playschemes
Iranian and Iraqi Social Groups
Mixed Youth Groups
Muslim Youth Group
Office and Meeting Space
Sports Hall Hire
Sports Coaching
Youth Activity Residential

- To tackle the barriers which isolate older people and support them to live independently through the provision of appropriate facilities and opportunities for recreation, participation, health improvement, advice and information on local and national services, and targeted care and support.
- To promote good health, positive citizenship, good judgement and community participation among children and young people by providing a wide variety of stimulating, enjoyable activities and opportunities in a safe environment.
- To promote access to opportunities and to tackle inequalities affecting some of the most excluded and deprived sections of the community including ethnic minorities.
- To enhance the employment prospects, education and skills of local disadvantaged young people and adults through targeted advice, guidance and training.
- To work creatively and appropriately with other organisations in partnership to achieve innovative, economical, evidence based projects and sustainable benefits for local communities.
- To continually review and evaluate policy, objectives and outcomes against changing needs and agreed service quality standards to ensure that work is both effective and relevant.
- To maintain a management, staff and volunteer resource with the necessary skills, experience and commitment to deliver these aims.
- To strive for equality of opportunity in all working practices and in service delivery and to tackle institutional discrimination.

Strategic Aims



The last year has been one of reflection and consolidation for the Peel. Since our move to a new centre in 1996 our activities have expanded significantly and there are far more people who benefit from our services than ever before. To celebrate this success, in May 2007 the Board hosted a celebration event, attended by our Patron, His Royal Highness The Duke of Gloucester KCVO. The event was a great success and a chance for the Board to say thank you to all the staff, volunteers and people who help fund our work.

The Board of Trustees also felt that in addition to celebrating our anniversary we needed to review the impact our work had in the local community and the effectiveness of our governance and management structure to ensure that we continue to provide effective services for many years to come. With the support of the Charities Aid Foundation we conducted a health check of the organisation and as a result changed the management structure to improve our governance and the way we measure our performance.

With this new structure in place we have revised our long term aims and objectives, reflecting the need to address existing and emerging issues that impact on the community and we will continue seek to further funding support and to develop collaborative partnerships with other organisations to deliver projects that meet local needs most effectively.

Of course all of this work requires the professional, dedicated and hard working staff that we are fortunate to have as a great team. On behalf of the Board and the users of the Centre my heartfelt thanks goes to them. Our thanks also go to those who generously help fund our work and to our many volunteers for their enthusiastic support which enables us to provide such a wide range of services.

Chairman's Report

J.A.G. Gillett
Chair of the Board
of Trustees

The Peel operates in an area of great contrast with some of the country's worst deprivation alongside considerable wealth. It is amongst the most deprived areas in the UK, is very densely populated, and is in the sixth most deprived borough in the UK. The broad range of our services highlighted in this report, provided for all ages and sections of the community, illustrates this diversity of local need. To meet this need the Centre is open and running activities six days a week, 3,500 hours a year, with services provided to in excess of 1,450 people. Ensuring that we are able to continue to meet these needs requires that we cannot operate in isolation and operating in a strong and influential community sector locally and working in partnership with others is essential to maintaining our services. The activities we provide would not be possible without this collaboration and enables us to maintain an awareness of the local communities needs. This report highlights these partnerships and the role they play in our service delivery.

As with many voluntary organisations with limited resources, it is a challenge to keep pace with the momentum of change at a time when the voluntary sector is under going significant changes in terms of service delivery and funding. I am therefore grateful to our committed staff team, regular volunteers and all those partners with whom we work that enables us to act as a voice for the community and work effectively to promote positive change, whilst continuing to provide much needed services.

The following pages provide an overview of our achievements over the last year and reflect our commitment to continue to provide cost effective, high quality services and activities and to promote positive change in the future delivery of services to support the local community.

Chief Executive Report

Rob Hamilton
Chief Executive

As people live longer it doesn't mean that they live a healthier life. Changes in the local population and a lack of opportunities for older people to stay healthy, active and independent as average life expectancy increases has led to a significant growth in the need for our work with older people. Many people find that their health worsens as they get older and they may suffer from chronic illness, depression and mobility problems. This can often mean that they lose their independence and must rely on formal and informal support services for their every day living. Early intervention with community based services supporting older people is vital in maintaining health and well being.

Our Day Centre for Older People project focuses on providing a holistic preventative service to encourage members to enjoy an active and healthy lifestyle to enable older people to remain independent, combat isolation and maintain their long term physical and mental health and well being. In line with our ethos of independence rather than dependence the services are user led and rely heavily on the involvement of older people themselves in both delivery and management.

Just over 71% of our current 250 members are aged over 75 years and approximately 22% of our members represent a range of BME communities. We aim to be a one stop shop for the range of support services older people require. In addition to providing over 10,800 daily hot meals over the last year to encourage healthy eating, we provide a full range of weekly health and social activities with more than 40 activities on offer each week.

Services for older people

5 days a week



These have included line dancing, swimming, singing, yoga, indoor bowls, massage, art, tai chi, chair based exercise classes and reminiscence work. We also provide advice, advocacy and support for members when required and offered 32 day trips, including trips to the coast, theatre and evening meals, and two staff supported holidays over the last year. All of these activities are complemented by visits from other specialist services with presentations and talks on such issues as healthy eating, crime prevention and benefits advice to raise the awareness amongst members of other services and support available, address issues of 'pensioner poverty' and improve access to statutory services for people who are isolated.

We are aware that difficulty using public transport continues to be a significant problem for the elderly and is a major cause of isolation and a barrier to accessing services. To help alleviate this we have continued to provide accessible transport to enable housebound older people to attend the centre and access services, providing out-reach supporting the most isolated and vulnerable older people, as well as developing an off-site activities programme. Over 50 people a week benefit from this service, with over 5,280 journeys made over the last year. This is often a vital link for users to access the centre, helping them to retain their friendships and generally improve their quality of life and health, but also provides staff with an ability to monitor home life and provide additional support where necessary.

Whilst the majority of Peel members are able to remain active and independent through services provided at the Centre, as users grow older their needs increase and they often become frailer and more dependent on staff for support and assistance. Working closely with the Corporation of London, Islington Social Services and primary care providers we are able continue to support these members to remain independent and living in their own homes.

Targeting the most isolated and vulnerable the service is co-ordinated with other provision to provide a full 'care package' for older people with higher care needs. This co-ordinated working enables us to provide suitable activities and prepare 'care plans' for users to meet their individual physical and psychological needs.

Our work with the elderly has continued to be our greatest area of expenditure. It is clear however from the demand for the service and the lack of other early intervention services available that this provision is a cost effective way of supporting older people to remain healthy and independent, saving on costly intervention services in the longer term.

Encouraging additional financial support to ensure we can continue to meet this demand, promoting the development of other preventative services through the development of 'practice based commissioning' and continuing to provide a diverse range of activities will be a priority over the coming year.

'I am so proud of the members who have been in my class... we covered topics such as anatomy, physiology, Indian head massage and reflexology and topics such as nutritional food tasting... they showed dedication, commitment and enthusiasm.'

Sadhana
Massage Tutor

'The Peel is a wonderful place... there are a lot of things going on... we are able to continue to learn new things and it's lovely to speak to people instead of being shut indoors alone... I love it here.'

Irene Holmes
Day Centre Member

Number of hours
per annum

1 Youth work
1,250

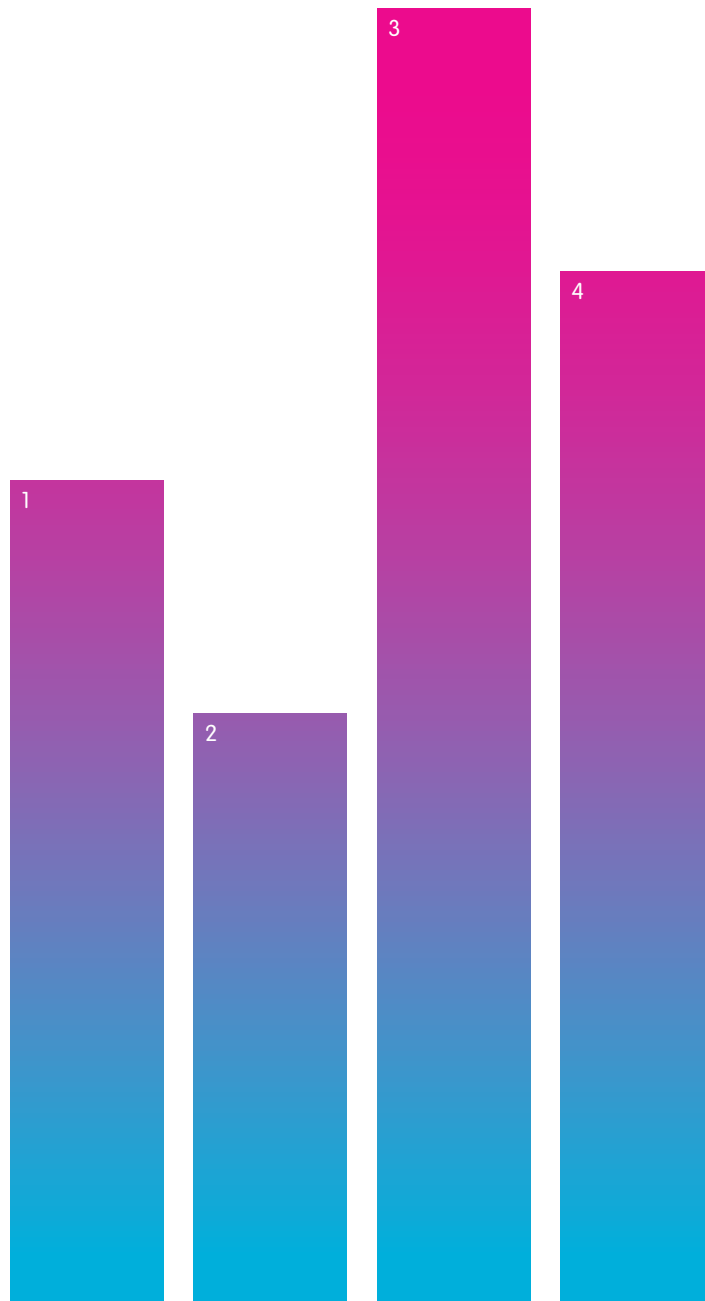
2 Child care
905

3 Older people's day care
1,950

4 Training hours
1,560

Monitoring Graphs

Activities



Income	£
Voluntary Income	148,065
Activities for Generating Funds	5,932
Investment Income	87,643
Incoming Resources from Charitable Activities	207,533
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Total Incoming Resources	449,173

Expenditure	£
Costs of voluntary income	24,671
Costs of fundraising	4,324
Investment management costs	9,378
Governance costs	15,031
Charitable Activities	
Day Care for Older People	314,655
Youth Services	162,522
Services for Children	87,923
Minority Communities Support	73,700
	638,800
<hr/>	
Total Resources Expended	692,204
Net gains on investments	43,656
Net movement in funds	(199,375)

Financial Summary

2006/07

The above figures do not constitute statutory accounts and are only a summary of activity.

Full copies of the statutory accounts relating to the year ended 31 March 2007, on which the auditors have given an unqualified report may be obtained from the Administrator at the Peel Centre or from Companies House.

In order to fund activities and maintain adequate reserves the Board has adopted a total return approach to investment income, maintaining only that level of reserves required for the long term sustainability of the organisation and utilising capital growth to fund on-going activities. There was an overall increase in incoming resources of 8% on the previous year and an increase in total resources expended of 13%. In view of this, excluding depreciation charges of £50,497, the organisation had a funding deficit of £148,878. A total of 29% of expenditure was therefore funded through reserves. In line with the Board strategy of seeking alternative sources of funding to reduce our reliance on reserves 21% of income was raised from voluntary income and 30% from incoming resources for charitable activities.

The cost of generating funds represents 5% of the charities total expenditure, and governance expenses 2% of costs. 93% of the resources expended were therefore spent on direct charitable expenditure. The Board is aware of the changing nature of the funding environment and an increase in direct costs of maintaining the Peel Centre has led to an increasing need to focus on fundraising and networking to reduce our reliance on investment income. In view of this and in order to ensure that the charity is able to secure funding for the full cost of it's service delivery the Board has implemented a strategic plan to diversify funding sources and improve the measurement of performance against agreed objectives. The Board believes that by doing so they will able to ensure that projects are sustainable in the longer term and they will be able to continue to meet the needs of the local community.

Treasurer's Report

Users

- 1 Children and young people
550
- 2 Older people
420
- 3 BME communities
690

Total users
1,660

Age breakdown

- 1 0–18 year olds
550
- 2 19–64 year olds
480
- 3 65–74 year olds
207
- 4 75+ year olds
213

Attendance

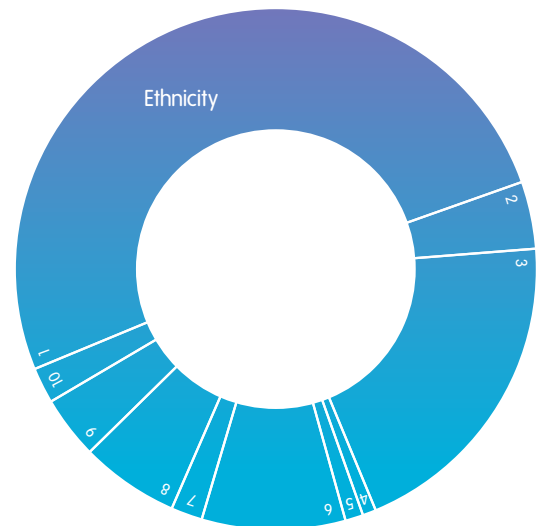
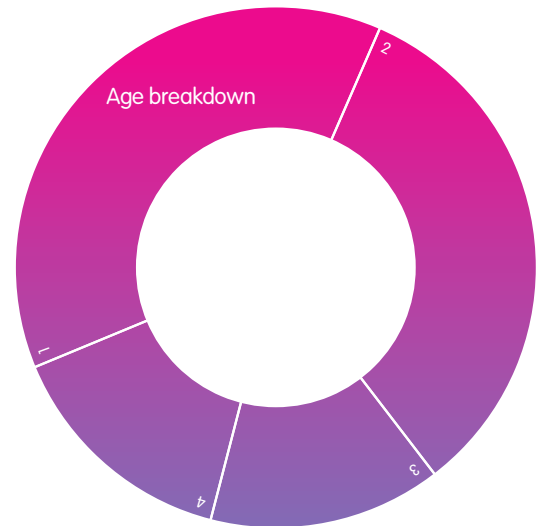
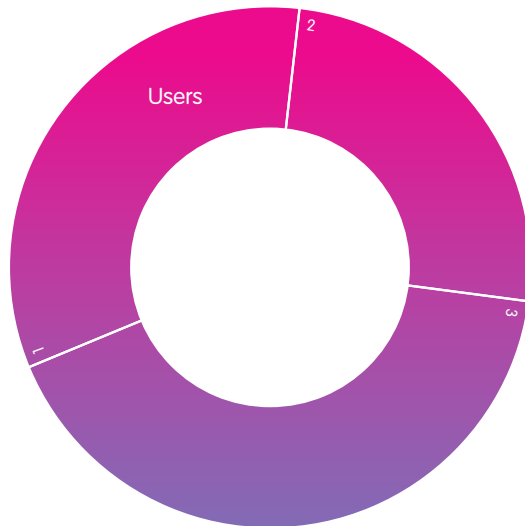
- 1 Day Centre
11,382
- 2 Youth Club
4,398
- 3 After School Club
3,224
- 4 Community Projects
5,890

Total attendance
24,894

Ethnicity

- 1 White UK 51%
- 2 Other White 4%
- 3 Black 20%
- 4 Indian 1%
- 5 Pakistani 1%
- 6 Bangladeshi 9%
- 7 Other Asian 2%
- 8 Iranian 6%
- 9 Iraqi 4%
- 10 Kurdistan 2%

Monitoring Graphs



The local area served by the Peel Centre is densely populated with a lack of supervised activities or access to affordable indoor sports provision in the area or to green space for children to play safely. In order to provide opportunities for children to access safe and affordable play opportunities and to meet the demands for out of school child care to support working families, with the support of the Early Years Child Care Development Partnership, we provide a year round co-ordinated out of school child care service for local families, with a wide ranging programme of activities for children aged 6 to 11. The project operates term time Monday to Friday offering after school child care, with a child pick up service from Clerkenwell Parochial School, and holiday provision child care five days a week. Provision is available for up to 25 children, of which 16 can be aged under 8 years, with an estimated 25% of our membership from minority ethnic groups.

The Centre has dedicated play areas, including space for quiet play and homework support and a large indoor sports hall, underpinned by a programme of high quality play work. Our activities programme provides opportunities for sports and physical activity, an information technology workshop, arts, crafts, social education and personal development. In addition teacher tutored homework support is offered two days a week. Our holiday playschemes encompass a wide range of on-site activities, and off-site trips such as ice skating, adventure playgrounds, swimming and camping trips.

All our activities have as a focus, the aim of increasing confidence, communication skills, promoting exercise and healthier lifestyles and reducing anti social behaviour, whilst also providing adequate child care provision to be accessible to working families. In addition we seek to provide advice and support to families to enable them to claim child care tax credits where applicable.

Services for children

5 days a week



Our activities have proved highly successful in supporting children in the transition from primary to secondary school and enhances and complements other Centre based services for families, including our youth services and our programme of five a side football for all age ranges 7 to 16, which currently attracts over 100 children and young people a week.

To be able to continue to provide our services for children at an affordable cost for working families we need to seek alternative funding to maintain current provision and throughout the next twelve months we will be working with other local schools to extend the provision of child care to more families in the area and investigating options for extending the child pick up service.

'I have been able to overcome my fears and I have learned to be a team player.'

Jordan Watson
Youth Club member

'Excellent service provided to parents and children'

Collette Persaud
Parent



With the support of the London Borough of Islington Young People's Service we run youth clubs for 11 to 21 year olds, six days a week, with a membership of over 200. We seek to provide services to up to 40 young people per session. Where appropriate and where work is geared to targeted youth work or with hard to reach groups smaller target numbers are applicable.

Helping young people through the transition from adolescence to adulthood, all activities are based around and are responsive to the needs and demands of young people, are geared towards personal, social and educational development and ensuring that young people are equipped with the necessary knowledge and skills to stay safe from harm and to develop as independent young adults.

Working in partnership with a number of agencies we are able to provide a wide range of specialist activities including a sports and physical activity programme, regular off site activities and trips, opportunities for accredited training, advice on education and employment as well as provision of information and guidance concerning matters of health, racism, drugs and alcohol.

In addition to our five nights a week on site activities we provide an on and off site programme of five a side football, with participation in a number of local and regional leagues at weekends, continuing our successful record in sports development. More than 50 young people, 40% non-white UK, take part in weekend competitions and have won a number of cups and awards in various age ranges, including winning the Camden and Islington Youth League, Regents Park Youth Saturday League, Camden Unity Cup, Copa America Youth Cup and a clean sweep of all age ranges in the Prime Soccer Cup. Our policy of encouraging young people to be involved in the planning and delivery of the project has also enabled us to train and employ young people and to gain a number of regular volunteers, who have received accreditation for completing in excess of 200 hours voluntary work.

With the aid of a grant from EC1 New Deal we have been able to run an extensive activities programme during school holidays.

Services for young people

6 days a week

Providing both on and off-site activities, young people have participated in a number of health related and confidence building activities, including weekend residentials, where the young people enjoyed a variety of specialist activities including abseiling, canoeing, raft building and night walks.

The continued support of the EC1 New Deal also enabled us to extend our opening hours to meet the demand for access to sports facilities on a weekend. In 2006, working with Access to Sports, we provided a weekend sports activities programme, diverting young people away from anti social behaviour or risk related activity, improving self confidence and developing team skills, as well as providing vocational training for coaching award schemes, emergency first aid and volunteering opportunities. In total over the last year 43 accredited qualifications were awarded to young people. Lack of continuation funding requires that we need to seek alternative support to enable us to maintain this work in 2007.

In order to ensure that we can target hard to reach groups of vulnerable young people excluded from traditional services we also provide a Muslim youth group once a week, providing access to activities and promoting participation, encouraging and enabling achievement, as well as the development of self esteem based on equality and respect of others. In addition, we have worked with North London Line Education Support Project to address under achievement and raise the educational attainment of gay, lesbian and bisexual young people through building self esteem and confidence through individual support and guidance, developing peer led activities and working closely with schools and other agencies to effect increased awareness and support to young people at critical times in their learning. In 2007 we will be seeking further funds to enable us to sustain and develop this provision.

Working in partnership with the London Borough of Islington Young People's Service is crucial in terms of both funding and ensuring that services are geared towards meeting local needs. With significant changes in how the local authority funds youth provision likely over the next two years, in line with the government agenda of 'Every Child Matters', we are working closely with the local authority and other providers to ensure that the Peel continues to play a significant role in both delivery and strategic planning of commissioning youth work locally. In order to do so we will be seeking partners with whom we can co-ordinate delivery of services and to ensure that the needs of local young people are met with a challenging, creative and responsive programme developed and led by the young people themselves.

The Peel Centre has continued to work with minority communities to promote access to Peel Centre facilities and complement other services at the Centre, through our development through diversity project. Whilst lack of external funding for this work limits the development support we can offer to other groups we seek to continue to provide support where possible to ensure that the Peel is utilised by all sections of the community and access to facilities is targeted at hard to reach groups.

The project has highlighted the need for organisational support for smaller community groups, who not only lack access to facilities but also the core skills required to attract project funding, manage projects and develop new initiatives. We have sought to fill this gap through providing limited advice and fundraising support to groups, with 125 hours of management support provided in 2006, in addition to administrative support and access to facilities. Our long term aim is to enable these new grass roots led community initiatives to become successful, sustainable and self-supporting.

Providing this type of support has enabled the Centre to be utilised by 12 local community groups that would otherwise be unable to access community facilities. By working in partnership with these groups the Peel can have a far greater impact on the local community and enables us to address issues such as access to information on health and access to services for ethnic minority communities; raising educational attainment of gay, lesbian and bi-sexual young people; provision of affordable child care, sports and physical activities; and promoting access to ESOL training and adult education to hard to reach groups.

Community development



'You are made to feel welcome by the warm and friendly atmosphere given off by the staff.'

Karen Henstock
Volunteer

Projects that currently utilise the Centre with this support include: North London Line Gay, Lesbian and Bisexual Education Support Project (advice and social group); Westminster College (NVQ Child Care and ESOL adult education and crèche facilities); King's Cross Asian Women's Project, Federation of Iraqi Refugees, Federation of Iranian Refugees, Asian Women Lone Parents Association, Pacific Cultural Association, UK Friends (Somali Group) and Iranian Community Centre (office, meeting and activity space). All of the organisations work directly with minority communities from the Islington and Camden area.

The success of this kind of grass roots support in engaging minority ethnic communities encourages the Board to continue to seek funding to support this work to help these groups to secure longer term funding to develop and sustain community projects. However, with increasing pressures on income and staff time our long term ability to provide this support to other groups has been reduced in 2006 and will be reviewed in 2007.

'The reason we like being at the Centre is the helpful staff and services Peel offers to small charities like us. We are able to hire rooms at a reasonable charge and they have helped with capacity building, advice on I.T. and provide information when needed.

'We also like the jacket potatoes and puddings served in the kitchen!'

Dinah
Asian Lone Women Parent
Association

'In the last two years my son has attended the Peel Centre I see the progress he has made socially and his confidence. Peel Centre helps contribute to the skills that young people need in a safe clean and professional environment.'

Mr B Romeo



Without the support of volunteers the Peel Centre would be unable to provide the services it does. From the Trustees and Impact Committee to student placements and regular project volunteers our work is sustained by their assistance, with an estimated 6,610 hours support each year. Users' involvement in the running of the Centre is also an important part of the Peel structure. Not only promoting direct accountability for our service provision, it also gives a valuable insight into a user perspective and improves our planning process. We are therefore grateful to all of those who volunteer their valuable time and support for their continued involvement.

The Friends of the Peel have continued to work tirelessly over the last year to promote the Centre and to widen support for our work. Holding such regular events as a Christmas Carol Concert and quarterly prize draws they have been an invaluable help in raising the profile of the Centre and in helping to fund our work. Our thanks to all of the Committee and members.

Volunteers and friends of the Peel

Our volunteers

Ali Mohamed
Alison Forbes
Andrew Hamlett
Andrew Holmes
Anna Maguire
Bobby Stokes
Bradley Carter
Charlie Morris
Chris McFadzen
David Harris
Ellen Petzal
Elsie Daniel
Elsie Hole
Father Paul Bagott
Giles Colchester
Hugh Jenkins
Jack Doolan
Jack Driscoll
Jane Craig
Jazzy B

Joan Harris
Jo Miller
John Miller
Jonathan Gillett
Judith Hodgkinson
Ken Miller
Kofi Hesse
Les Mills
Lettie Drew
Lillian Brooks
Lillian Stanford
Lydia Peters

Maria Edwards
Martin Hudson
Maureen Gibney
Maureen Prince
Naaman Gordon
Natasha Hallinan
Norman Penney
Pat Try
Patrick Minns
Robert Andrews
Roger Gillett
Saied Ibrahim
Sharona Atkinson
Sheila Karl
Stella Tamakloe
Sue Walker
Sulimen Mohamed
Taki Moaso

We are extremely grateful for the support
of the following individuals and
organisations

Alan Jayes
Anna Maguire
Awards for All
BASSAC

Our supporters

Big Life Music
Charities Aid Foundation
Church of the Most Holy Redeemer
City Bridge Trust
Community Fund
Corporation of London
Cripplegate Foundation
Day Centre House Committee
Delmar Charitable Trust
DP Meats
Early Years Child Care Development Partnership
EC1 New Deal
Finsbury Business Centre
Fox Murphy
Friends of the Peel
GAP
Han Young Tours
Help the Aged
Jazzie B
Joan Fogel Trust
Local Network Fund
London Borough of Islington
Micheal Hicks
Morris Charitable Trust
Royal Bank of Scotland
Smithfield Market Traders Association
The Trusthouse Charitable Foundation
Quester Capital Management Ltd.

Patron
HRH The Duke of Gloucester
KCVO

Board Members
Jonathan Gillett (Chair)
Robert Andrews
(Company Secretary)
Roger Gillett
David Harris
Judith Hodgkinson
Andrew Holmes
Hugh Jenkins
Patrick Minns
Stella Tamakloe

Impact Committee
Robert Andrews
Sharona Atkinson
Father Paul Bagott
Giles Colchester
Alison Forbes
Roger Gillett
Andrew Hamlett
Mohammed Hammoudan
Joan Harris
Patrick Minns
Stella Tamakloe

Chief Executive
Rob Hamilton

Treasurer
Bosco McAuliffe

Finance Administrator
Milad Miah

Receptionist
Jesmin Begum
Sophie O'Leary (maternity cover)

Premises Supervisor
Bill Dawson

Centre Manager
Chodhury Reza Shanhoor
Mahmud

Older People Services Manager
John Hayes

Day Centre Staff
Marivka Beregovoi-King
Cathy Craig
Joan Edwards
Kim Forde
Linda O'Leary
Tina Whitlock

Senior Youth Worker
Kazz Bailey

Youth Club Staff
Jeana Kidd
David Kiobell
Dean Miller
Adam Mohamed
Dean Pooley
Nobantu Dube
Sasha Massey White
(until June 2007)

Child Care Co-ordinator
Jeana Kidd

Child Care Staff
Mikki Bartell (from July 2007)
Dean Pooley (until March 2007)
Sasha Massey-White
(until June 2007)
Gordon Naaman
(from June 2007)

Peel Friends Committee
Father Paul Bagott
Ermgard Smith
Pat Try

Bankers
Co-Operative Bank PLC

Fund Managers
UBS Wealth Management Ltd.

Solicitors
Russell Cooke

Auditors
hays mcintyre

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No. 1068155

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individuals require a translation
of this report into another
language or format please
contact our offices and we
will do our best to meet their
needs.

Design
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www.carstenklein.com

Who's who at the Peel Centre



